



**DIGITAL
CITY
WIEN**

WELCOME TO THE DIGITAL CITY VIENNA

Vienna is famous for ...



Spanish Riding School

Source: www.srs.at



Vienna State Opera



Classical music

Manner wafer biscuits



„Coffee house culture“
and the Sacher Cake



The Ferris Wheel
in the Prater

BUT VIENNA IS IN FACT A SMART DIGITAL CITY, TOO

- * **More than 5000 ICT companies** have registered offices in Vienna and employ **more than 54.000 employees.**
- * The **ICT industry** generates a **4 times higher value creation** than the tourism sector in Vienna.
- * **In 2014** we committed ourselves to a new **smart and digital city strategy**, which we **put into practice** now step-by-step.



digitalcity.wien
initiative

IT companies and the city of Vienna
collaborate to promote the smart city Vienna
as a hotspot for digital industries

digitalcity.wien

Digital Days
3rd to 4th October

Education-initiative

digitalcity.wien
Initiative

„Industry meets
Makers”

Refugees-initiative

60+ citizens

IT companies and the city of Vienna
collaborate to promote the smart city Vienna
as a **hotspot** for digital industries

IT-security

Blockchain

Women in IT

Digital Agenda
Vienna

Networking
monthly meetings

CITY OF THE FUTURE: SMART CITY VIENNA



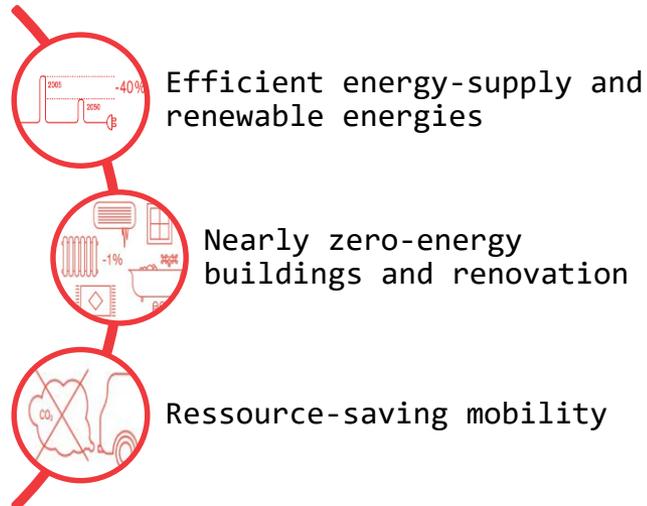
VIENNA'S SMART CITY STRATEGY

THREE DIMENSIONS AND LONG-TERM GOALS

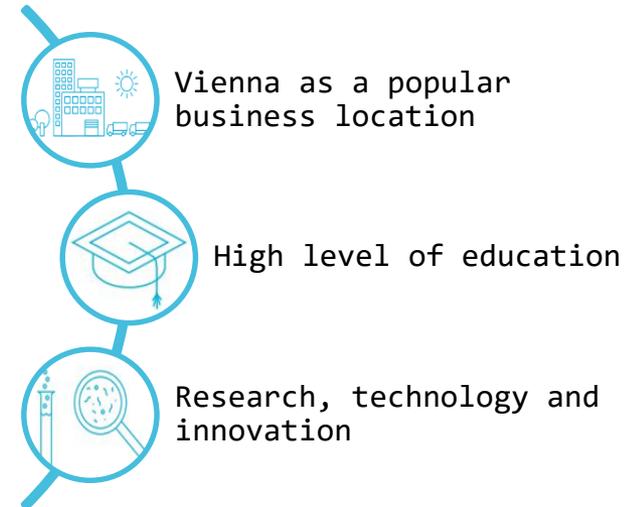
1) Quality of life



2) Ressources



3) Innovation



Digital Agenda Vienna:
Viennas **digitization strategy**.



Digitization means taking a close look at business processes and dare to rethink them entirely -
„govTech“

„Give people **time**“

Amazon? What they can do
we can do too!

Digitization of **e-government** services Principles

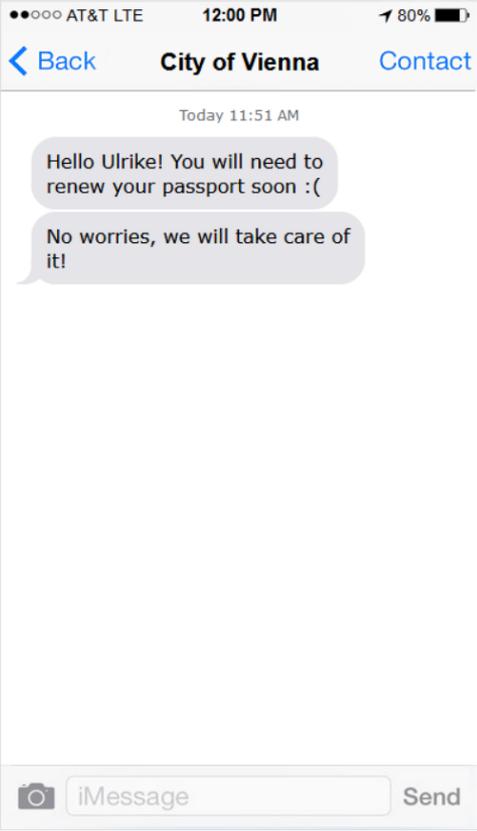
City as a service -
the **proactive** city.

Multi-channel
approach.

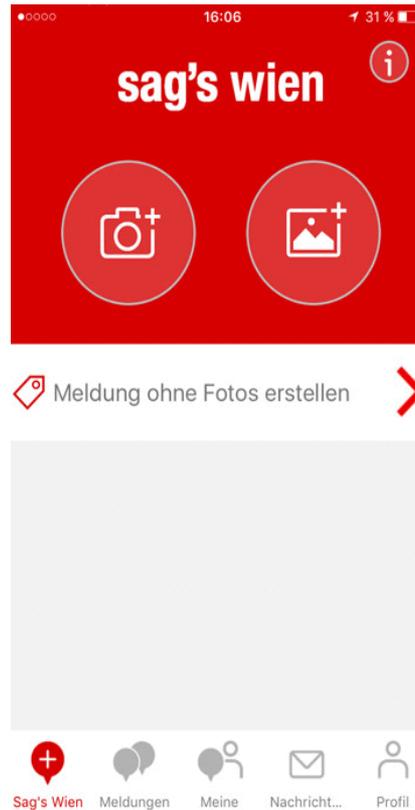
The **proactive** city.

Example:

Renewal of passport.

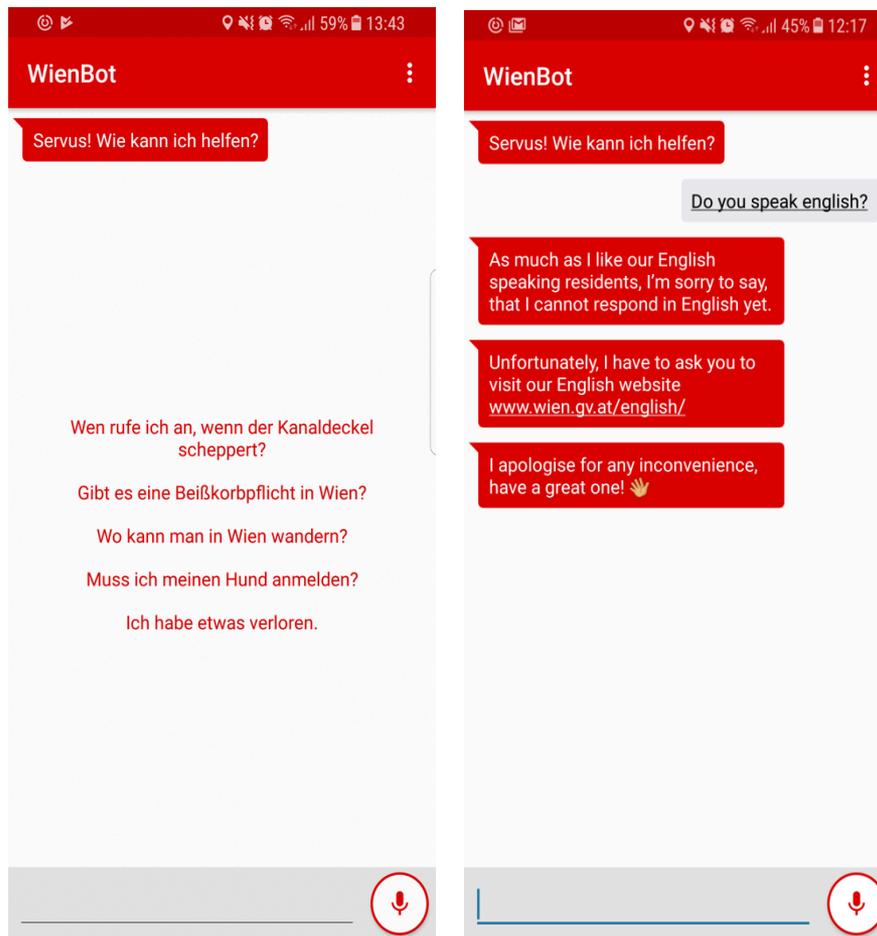


**Mobil first -
Say it to Vienna-App:** Communicate
personal concerns in a few
seconds and with just
a few clicks to the city
administration



**Result of the
participatory process
Digital Agenda
Vienna CONCRETE**

WienBot - the city of Vienna's chatbot for all kinds of service requests



Viennas IoT-Strategy: participatively developed strategy for the Internet of Things in the smart City Vienna.



Geo-Location-Services

New smarte city
services

Megatrend:

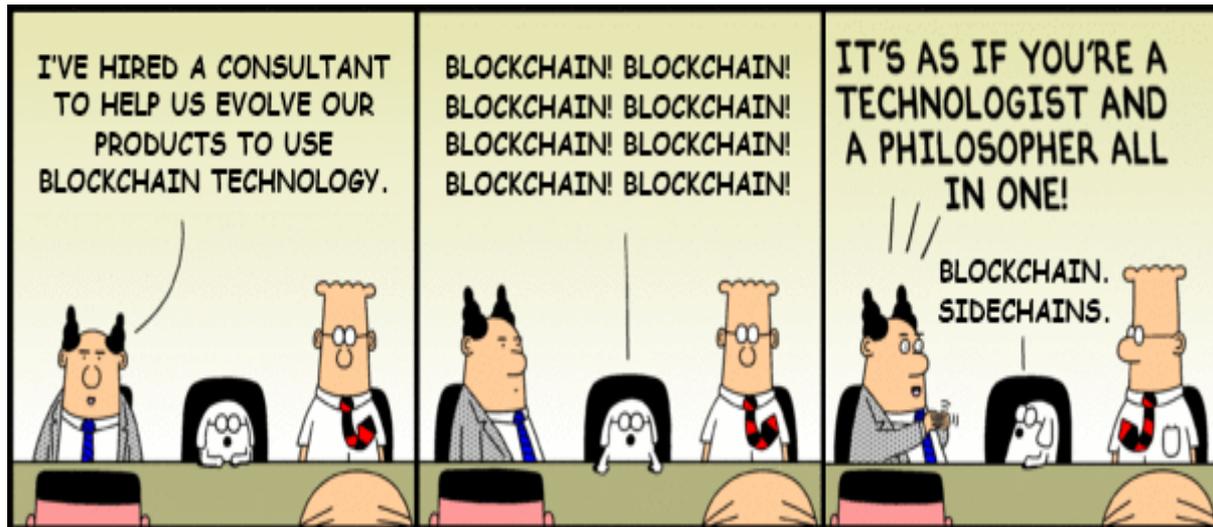
Internet of things

Data as own value

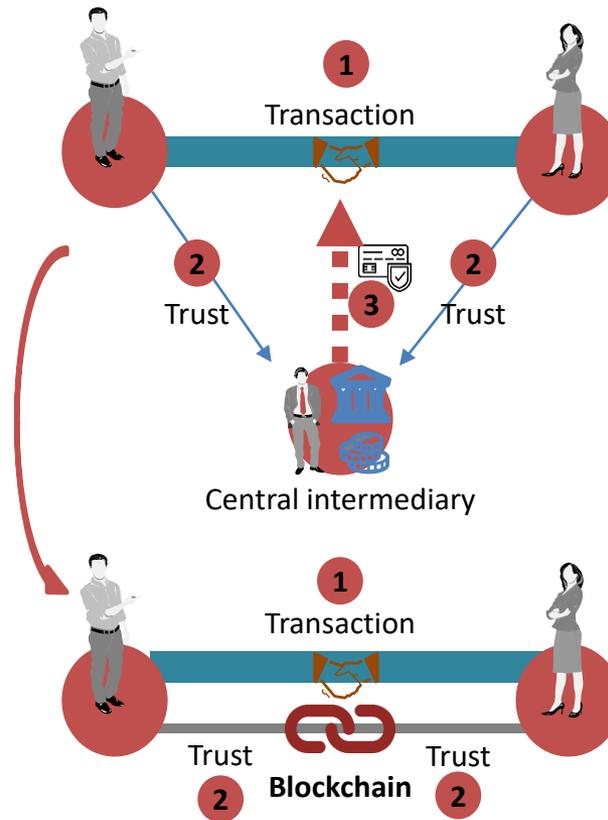
More transparency &
information

Blockchain: Hype
Or Revolution?

Blockchain



Blockchain replaces
trust with technology



IT-security

320 physical servers

2.400 virtual servers

21.400 PCs, notebooks,
virtual workplaces

9.200 printers

28.000 telephones

18.000 mobile phones

Blocked spam-mails
per day: 230.000

Daily attempts to hack
wien.at: 75.000-895.000

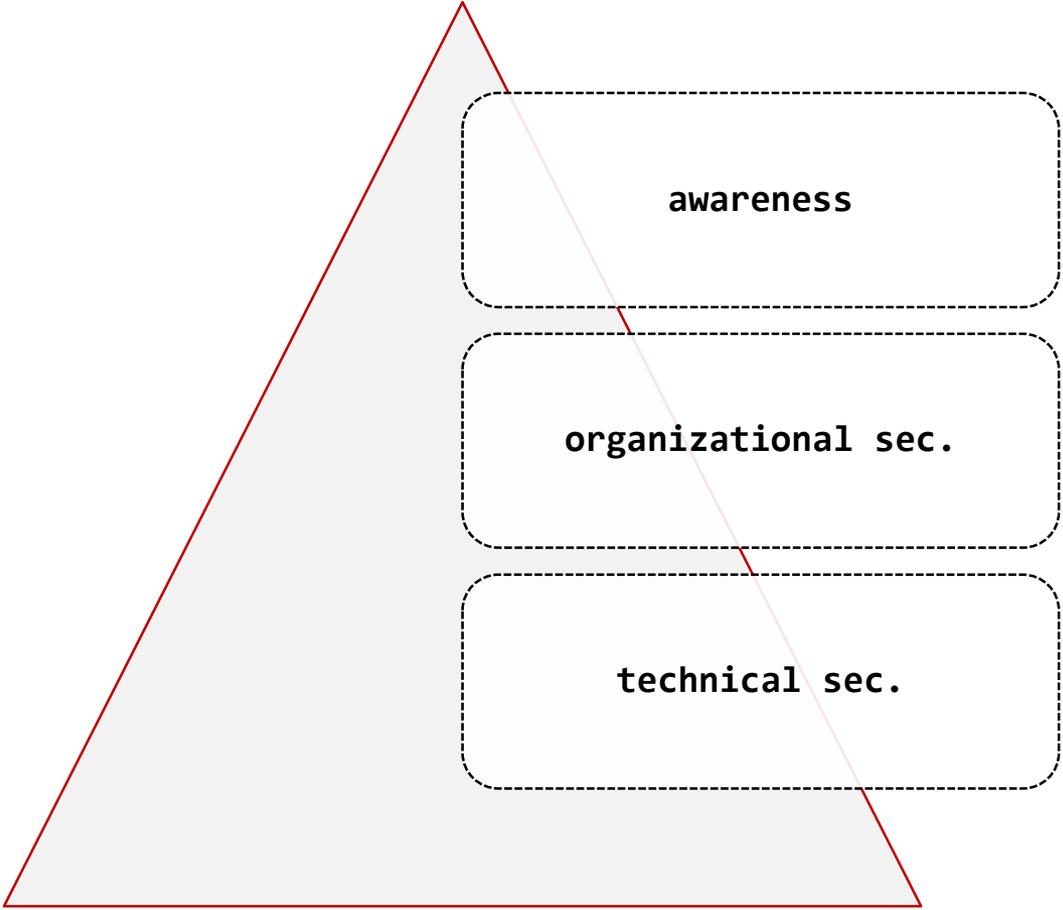
Monthly attempts to get
into the administration's
network: >2.500.000

IT-security



Security first!

**IT-security:
strategy**



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