

# New rules for economy ...and Cybersecurity

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#### Cyber security and economic impact:

Cybersecurity's economic impact can be measured many ways. Usually it is calculated by lost of brand image, theft, fines, sanctions or length of the sentence.

But it do not have to be this way





"Way of selling cybersecurity."

#### Selling fear instead of building trust

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3% Brute force (authentication)

29% access

Other social engineering

3% Other



## A generation every decade,

with new business scenarios with new cyber challenges with new Cybersecurity solutions

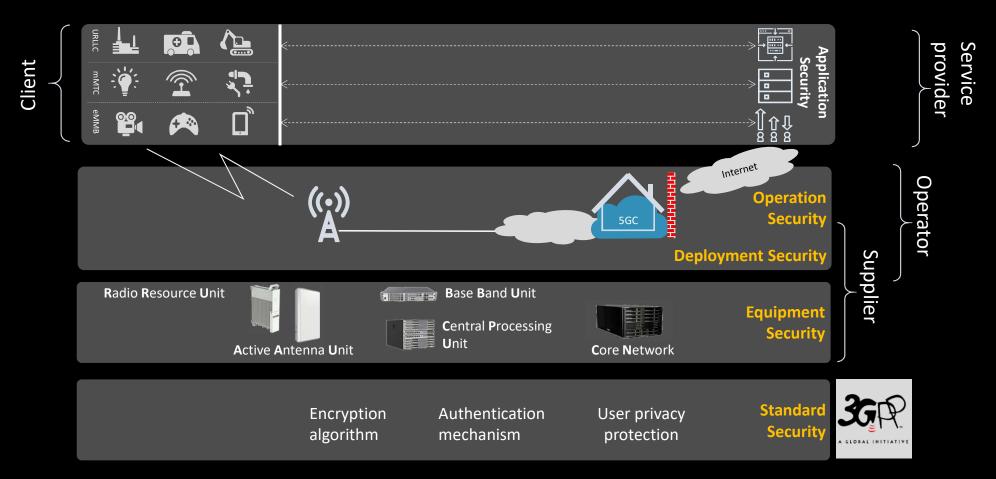




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## Why standard-wise 5G is the most secure mobile network





# EU Counsil documentation 6th November 2020

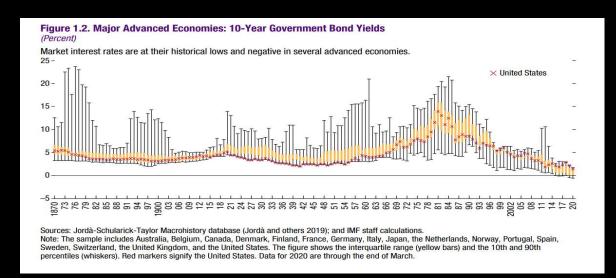
Council of the European Union       Brussels, 6 November 2020 (OR, en)       News       Opinion       Sport       Culture       Lifestyle       More>         Australia Coronavirus World AU politics Environment Football Indigenous Australia Immigration Media Business Science Tech REV 1       Australia Coronavirus World AU politics Environment Football Indigenous Australia Immigration Media Business Science Tech Australia's world-first anti-encryption Iaw should be overhauled, independent monitor says         Australia Science Tech Core IN 2001 126 COPE N30 COPER 198 Subject:       Opinion       Sport       Culture       Lifestyle       More>         Note       Image: Coronavirus World AU politics Environment Football       Australia Immigration Media Business Science Tech Australia's world-first anti-encryption Iaw should be overhauled, independent monitor says       Australia's world-first anti-encryption Iaw should be overhauled, independent monitor says         NOTE       Prom:       Presidency Delegations       Delegations       Subject:       Draft Council Resolution on Encryption - Security through encryption and security despite encryption	fach
(OR. en)       Australia Comparison World AU politics Environment Football Indigenous Australia Immigration Media Business Science Tech         12143/1/20 REV1       12143/1/20 REV1         LIMITE       Australia Comparison World AU politics Environment Football Indigenous Australia Immigration Media Business Science Tech         Australia Comparison World AU politics Environment Football Indigenous Australia Immigration Media Business Science Tech <ul> <li>Australia S world-first anti-encryption law should be overhauled, independent monitor says</li> <li>Australia S world Science Tech</li> <li>Australia S world of the power to force tech companies to help security agencies potentially app on the public</li> </ul> NOTE     From:     Presidency Ta:     Delegations         Subject:       Draft Council Resolution on Encryption	Tech
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JAI 851 COSI 156 CATS 73 ENFOPOL 256 COPEN 287 DATAPROTECT 106 CYBER 198 UNIT     monitor says       NOTE     Attorney general should be stripped of the power to force tech companies to help security agencies potentially spy on the public       NOTE     Presidency       To:     Delegations       Subject:     Draft Council Resolution on Encryption	
NOTE     tech companies to help security agencies potentially spy on the public       NOTE     result       From:     Presidency       Ta:     Delegations       Subject:     Draft Council Resolution on Encryption	
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- Security through encryption and security despite encryption	
Delegations will find in attachment the revised version <sup>4</sup> of the Draft Council Resolution on Encryption. It reflects the comments received from the Member States before and during the	eas of Focus Collectio
informal VTC meeting of JHA Counsellors (Encryption) on 3 November 2020.	
Unless delegations send in further substantive comments, accompanied by concrete wording	
suggestions, by 12 November 2020 noon, to paul gaitzschöfeidplo de. COSI DE2020@bmi bund de	
and <u>cossificonsilium curpus qu</u> the Presidency intends to present this revised text for endorsement The New EARN IT Act Still Threatens	
to COSI (VTC) on 19 November 2020, in view of further submission to COREPER (1-item) Encryption and Child Exploitation	
on 25 November 2020, followed by adoption by the Council via written procedure. Prosecutions	
Please be advised that the form of the document has been adjusted to a "Council resolution", so that	
the text could be processed for adoption via a written procedure by the Council in case it takes place August 25,2020 / Hannah Quay-de la Vallee, Mana Azarmi	
in a VTC format.	



### In crisis see opportunity – borrowing costs have never been lower

If many economies in the world experience a prolonged U, W or worse, L-shaped recovery, it will be up to the government to act as the consumer of last resort and stimulate the aggregate economic demand missing from the private sector in order for the economy to fully recover.

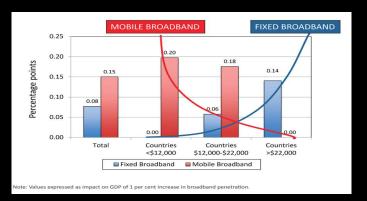
Although governments will need to be mindful of current and future debt loads, long-term borrowing costs for most are at their lowest ever rates since 1870.





#### Investment in ICT infrastructure would be best for future prosperity

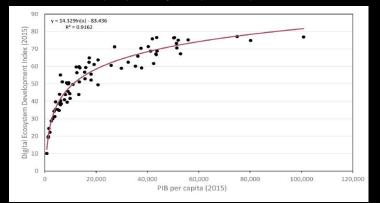
#### Digital dividends: Fixed and mobile broadband



The causal link between increased investment in ICT and GDP growth is now well established. The ITU (2018) prove for the period 2010-2017 that an increase of 1 per cent in fixed broadband subscriber penetration produced an increase of 0.08 per cent in GDP. Over the same period, the impact of mobile broadband was shown to be almost twice as effective. An increase of 1 per cent in mobile broadband subscriber penetration yields an increase in 0.15 per cent in GDP.

#### Digital dividends: Nurturing your nation's digital infrastructure

Correlation between GDP per capita and digital ecosystem development index.

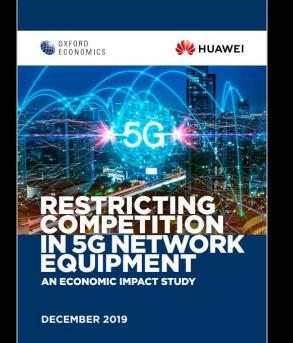


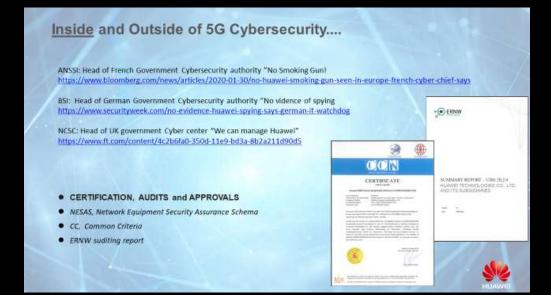
The development of a country's digital ecosystem is also strongly correlated with economic development. Indeed, it has an even more powerful impact than just rolling out infrastructure. According to the ITU, an increase of 1 per cent in their digital ecosystem development index for any country results in 0.13 per cent growth in GDP per capita. This means, for example, that an increase in the digital ecosystem development index from 50 to 51 will yield an increase of per capita GDP of 0.26 per cent (accounting both for direct and indirect effects on output).

Source: ITU Research 2018. The economic contribution of broadband, digitization and ICT regulation.



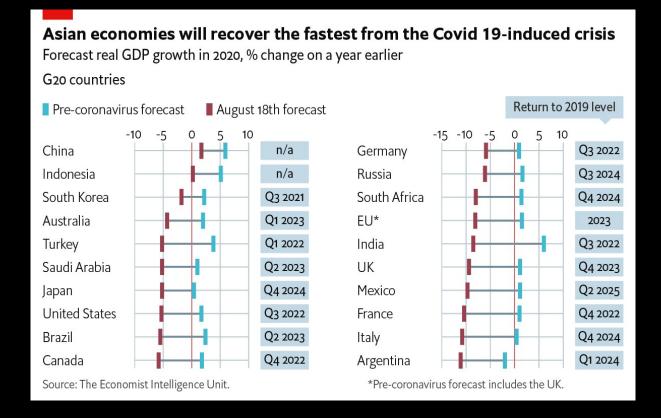
## Economic cyber discussion in Europe







## **Recovery globally**





# ...and Huawei?





Cyber Norms

