

# DIGITALISED DEMOCRACIES: WHAT'S NEXT?

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GLOBSEC

DIGITALISED DEMOCRACIES:  
WHAT'S NEXT?

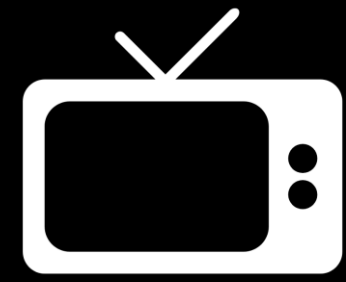


Jeff Vinnick / Reuters

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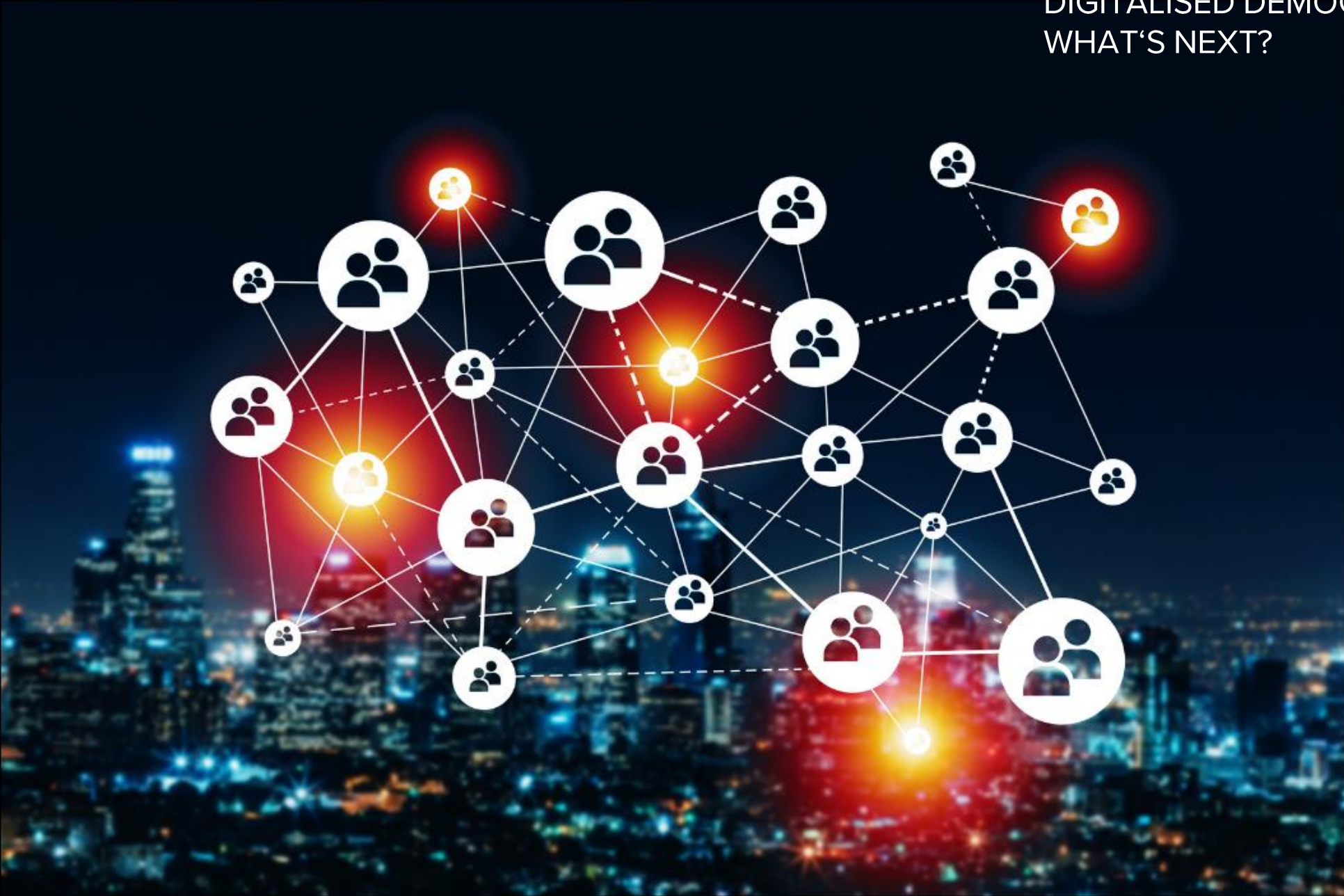


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A horizontal bar composed of six colored segments, each containing a social media icon. From left to right: a blue segment with the Facebook 'f' logo; a red segment with the YouTube logo; a light blue segment with the Twitter bird logo and a location pin icon below it; a dark blue segment with the LinkedIn 'in' logo; a yellow segment with the Snapchat ghost logo; and a purple-to-orange gradient segment with the Instagram camera logo.

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**WE MUST REGULATE**

# RULE NO.1

Private companies cannot have control  
over the content citizens consume

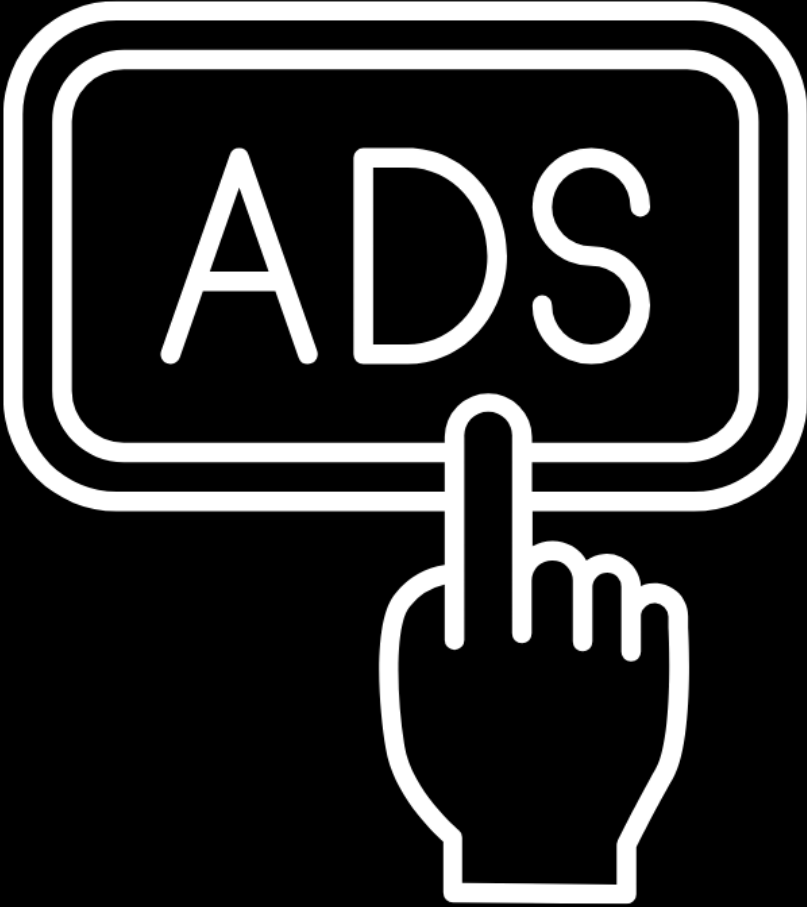
70% of all video views on  
YouTube are based on  
recommended content.

Neal Mohan, Chief Product Officer, YouTube



71% of problematic videos  
were recommended to users.

Mozilla investigation, July 2021



The revenue of disinformation  
sites reached around USD  
200 million in 2019.

Global Disinformation Index

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Global Disinformation Index

30% – 50% consume social  
media for news content.

Reuters Digital News Report 2021

# RULE NO.2

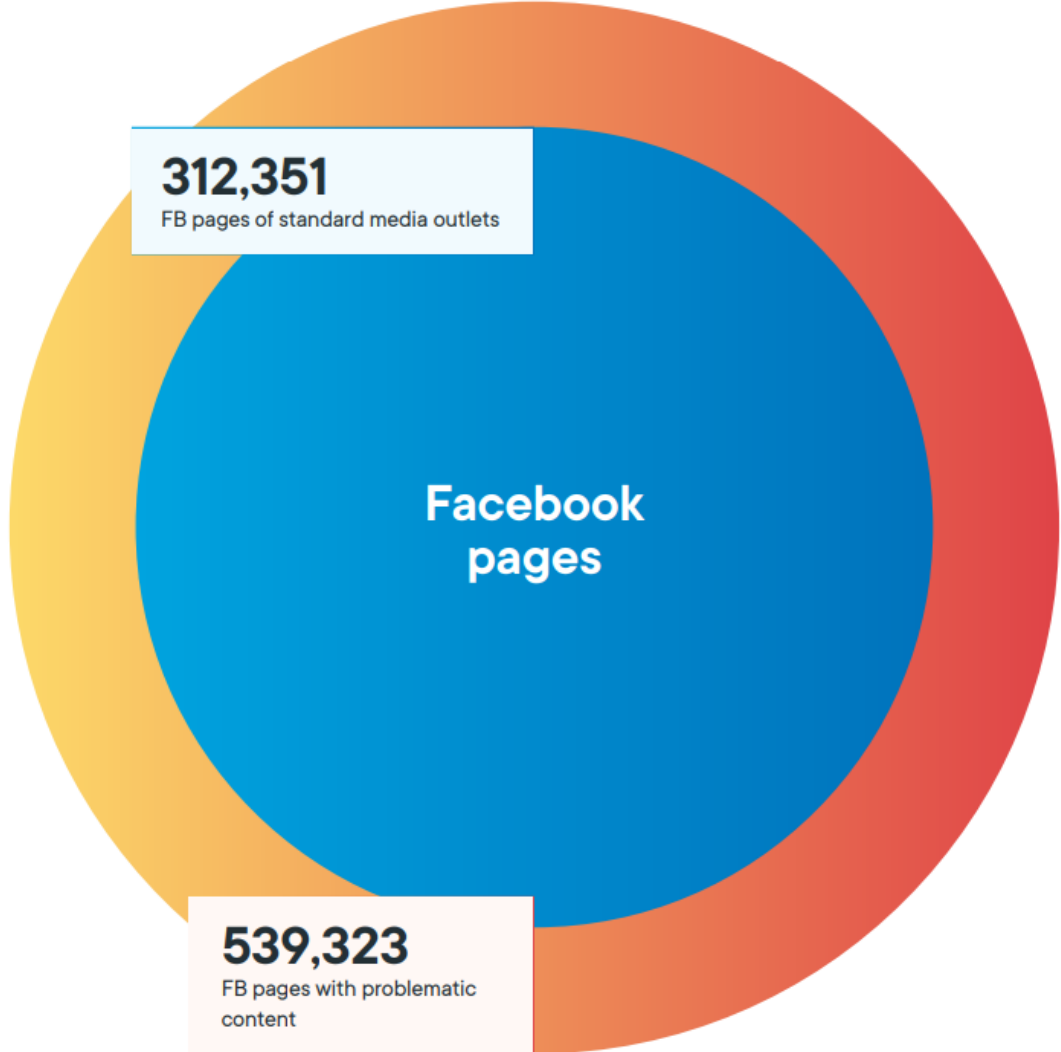
Proactively limit the interference of third  
state actors who treat us as enemies

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REUTERS/Dado Ruvic/Illustration

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**Informácie bez cenzúry**  
16 December 2019 · 🌐

Ultraliberal democracy: This is how progressive liberals teach sexual education for 9-year old kids. So, if a boy has a willy, he can be a woman, no problem. According to progressives. Now imagine that liberals would win elections in Slovakia. [sent by Miška].

Ahojte. Som Fay Slift, používam oslovenie ONA, JEJ a som Queer.

👍👎👍 1K      680 comments 2.3K shares

Slovak Parliamentary Elections 2020, GLOBSEC





# GLOBSEC Trends

**2022**

**CEE amid  
the war  
in Ukraine**



# Who was responsible for the war in Ukraine?

DIGITALISED DEMOCRACIES:  
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# RULE NO.3

Slow down those who continue  
breaking the rules

False news travels  
6-times faster than truth

MIT, 2018

# RULE NO.4

Turn off the comments in crises

It takes the whole  
society.



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# JOIN FORCES

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