



Misbar: Empowering Truth in the Digital Space

Misbar is a reputable Arab fact-checking platform dedicated to combating disinformation effectively. With a team of experts adhering to the highest journalistic standards and utilizing advanced AI techniques, Misbar offers a unique perspective by monitoring and collecting news from both local and international sources.

Launched in 2019 as a fact-checking unit within Baaz, Inc.'s social media platform, [Misbar](#) has now evolved into a standalone website focused on investigating issues affecting the MENA region. Managed by an independent editorial team and freelance journalists, Misbar follows best practices and operates with complete autonomy.

Misbar maintains impartiality and independence. An advisory board of independent experts monitors and verifies the accuracy of published material.

Misbar's dedication to journalistic integrity and transparent methodologies allows it to combat misinformation and provide reliable information to the public.

MISBAR Methodology: Fostering Truth and Transparency

At [MISBAR](#), we are dedicated to fact-checking, not opinions. Our focus is on important and newsworthy issues, with an unbiased approach that examines inaccurate statements from all political sides. We prioritize transparency by providing sources for verification.

Our Editorial Guidelines:

Evidentiality: We ensure accuracy by consulting multiple reliable sources and using tools like reverse image search and official data. We refrain from quoting anonymous sources.

Transparency: We explain the debunking process thoroughly to educate readers and raise awareness about fake news consequences.

Nonpartisanship: MISBAR remains neutral, fact-checking claims regardless of their origin.

Correction Policy:

In case of errors, MISBAR takes responsibility for corrections and maintains transparency. Major errors result in a correction article linked to the original, while minor errors are fixed without tags.

The Rating System:

We use a comprehensive rating system to accurately label claims based on available evidence. Ratings include FAKE, MISLEADING, TRUE, MYTH, SELECTIVE, SUSPICIOUS, COMMOTION, and SATIRE.

Misbar: Combating Misinformation and Empowering Media Literacy

Since its inception, Misbar's diverse team from around the world has been at the forefront of battling misleading news across various sectors and fields. The platform has proudly published thousands of investigative materials in both Arabic and English, solidifying its role as a trusted source for fact-checking.

One of Misbar's key achievements lies in creating impactful content aimed at raising awareness among Arabic and global audiences, encouraging behavior change in content sharing practices. Through strategic outreach, Misbar has become a reliable source for numerous global websites, transcending language barriers and reaching audiences in languages such as Lithuanian, Brazilian, Indonesian, Georgian, Chinese, French, Turkish, and more.

Moreover, Misbar has forged valuable partnerships with various Arab and international organizations, including UNICEF. Notably, it actively participated in the "Verified" campaign initiated by the United Nations to combat the surge of fake news during the COVID-19 pandemic.

Misbar's unwavering belief in the importance of fostering awareness about combating misinformation has led to the establishment of [comprehensive](#)

[workshops](#) tailored to diverse segments of the public. These workshops are thoughtfully designed, considering the knowledge and age differences of participants. They target school students, university students, individuals outside the journalism and media domain, as well as aspiring media students and journalists in various institutions.

Through its endeavors, Misbar continues to make significant contributions to the fight against misinformation, promoting media literacy at all levels and ages. Its achievements as a trusted fact-checking platform, coupled with its dedication to empowering the public, underscore Misbar's vital role in the media landscape in the MENA region.